

## Media release

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### **autoSense acquires Swedish based Springworks together with Telia Company.**

**autoSense and the Nordic and Baltic telco leader Telia Company have jointly acquired Swedish company Springworks. Springworks was a noted software developer for the Internet of Things (IoT), and more specifically for connected cars and mobile app products. As an important supplier to both autoSense and Telia, this acquisition enables autosense and Telia to join forces and essentially build the largest open ecosystem in Europe around connected cars.**

Springworks was founded in Sweden in 2007 and quickly developed into a highly specialized IT company. The elements developed by Springworks are important components of the autoSense and Telia Sense offerings. The aim of this takeover is to integrate the existing know-how and to realign the SaaS offering into an internationally active company. For this reason Springworks will be renamed into Springworks International AB.

"The joint acquisition of Springworks creates an ideal framework for us to rapidly expand our services," says Jaap Vossen, CEO autoSense AG. "Together with Telia, we are further strengthening our innovation through joint collaboration for increased market traction and collectively drive forward the intelligent networking of vehicles in Switzerland and Scandinavia."

Marcus Lidbeck, Vice President and Head of Digital Markets at Telia Company is also pleased: "The acquisition of Springworks will enable us to significantly develop the business in the coming years. Our ecosystem already brings together the strongest partners under one roof."

Partner of the ecosystem already include Bilia, Bilprovningen, Viking, Folksam, EasyPark, Paydrive and Ecofleet in Sweden and AMAG, Swisscom, Migrol, VW Financial Services, Fahrschule.ch and AMAG Leasing in Switzerland. More significant brands will join the ecosystems with new services soon.

Further information:

<http://www.springworks.se/>

<https://autosense.ch/en/about-us/>

<https://www.teliacompany.com/en/about-the-company/internet-of-things/iot-in-action/telia-sense/this-is-telia-sense/>

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**About autoSense AG:**

autoSense is a joint start-up company of Swisscom AG and AMAG Group AG. Located in Zurich, autoSense focuses on the development of innovative and intelligent automobile services for both private individuals and businesses. Leveraging an open ecosystem platform and plug & play functionality; autoSense delivers enriched fleet management solutions and driver-centric data intelligence & partner services that are being constantly developed and expanded. Founded in 2018, autoSense has rapidly established itself as one of the key players for the networking of intelligent vehicles for both corporate and private consumers in the Swiss market.

**About Telia Company**

Telia Company AB is the leading telecommunications group and mobile network operator in Scandinavia. Telia was the world's first mobile operator to launch its commercial 4G LTE-based network in Sweden and Norway in 2009. Finland, Denmark, Estonia, Latvia and Lithuania followed in 2010.